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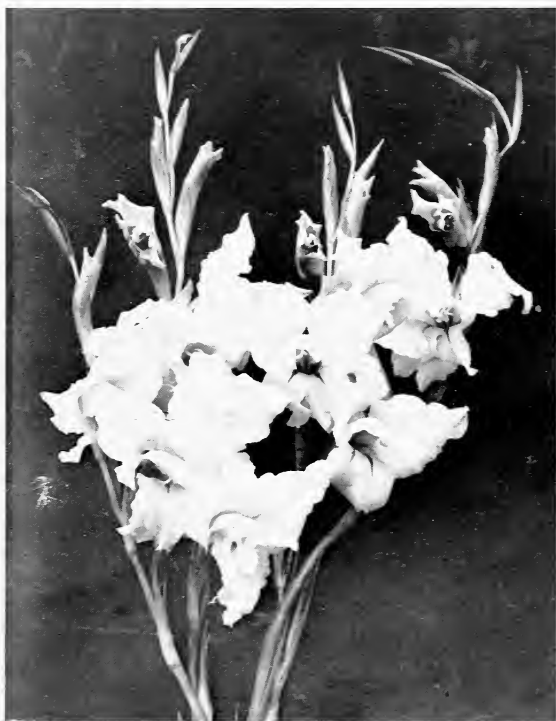


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# GLADIOLUS LIST

EVERY VARIETY A GOOD ONE



*Courtesy of Sunset Magazine*

THE ORCHID GLADIOLUS  
(A NEW TYPE)

RANCHO SANTA FE BULB CO.  
RANCHO SANTA FE  
SAN DIEGO COUNTY, CALIFORNIA

# The Orchid Gladiolus



This is a seedling originated by our Mr. A. R. Sprague, and has been tested over a period of six years and remains true to type.

Blossoms from bulbs one inch and over, range in natural spread of petals from four to six inches, with four to five flowers open at one time. It has a wiry stem and holds up well as a cut flower.

The flower is so different from the usual type of Gladiolus that a floret worn upon a lady's dress would generally be mistaken for a Cattleya Orchid.

At the California Gladiolus Association Exhibition, 1927, a special award was given this flower as "A NEW and beautiful TYPE of Gladiolus" for it resembled no other variety in the show and was distinctly the novelty of the Exhibit.

A Florist who paid \$100.00 for a bulb three years ago, writes: "It is absolutely a new and very beautiful type and extremely well adapted to Florist work. While it will not stand extreme sun heat, if cut when the first floret is opening it opens out most beautifully and stands the heat of Exhibition Hall remarkably well. A basket of it always draws a crowd."

A new type or species is seldom developed in any flower and in Gladioli there are very few, hence the "ORCHID" is a most important addition to this most popular flower.

As it is a new form of gladiolus there is no class for it, but Chas. E. F. Gusdorf writes that if scored as a grandiflorus it rates 92% by A. G. S. scale. Extremely few reach this mark.

Single bulbs \$1.00 each or \$10.00 per dozen.  
Write for rates per 100 and 1000.

The following varieties we know to be among the very best and we have no hesitation in offering them to discriminating flower lovers.

**Anthony B.  
Kunderd**

Tall, large, intensely ruffled flower of delicate deep cream color. Over-spread finest blush pink. Entire lower petals beautiful primrose-cream flushed pink at edges.

Each 20c.  
Per Doz. \$1.20



**Other “Choice” and “Fancy”  
Varieties of Gladiolus**

GROWN BY US ON OUR OWN FARMS

	Each	Per Doz.
<b>Amber Queen.</b> NEW. Clear rich amber. . . \$	1.00	\$10.00
<b>Bengal Tiger</b> .....	.25	2.50
<b>CARMEN SYLVA.</b> Large, fine white.....	.10	1.00
<b>RICHARD DIENER.</b> Geranium pink, very fine.....	.10	1.00
<b>EARLY SNOWFLAKE.</b> Rich creamy white, rose tinted, Yellow tinged throat	.10	1.00
<b>FIRE AND SMOKE.</b> The name exactly describes it—a fiery, flaming center with dense smoky color surrounding. A medium size flower, not hooded, and with three to five florets out at once. Stem wiry, and bloom well placed. ....	10.00	....
<b>GLADDIE BOY.</b> Very large, beautiful orange pink.....	1.00	10.00
<b>GOLDEN MEASURE.</b> Best yellow, tall..	.10	1.00
<b>HALLEY.</b> Early, big pink.....	.10	.85
<b>MARIE KUNDERD.</b> Early white, beautiful form.....	.20	2.00
<b>JACK LONDON.</b> Tall, orange red. ....	.10	1.00
<b>Mrs. Rozilla King.</b> This is a cross with Orchid, of smoky amber and of singularly distinctive and beautiful form.....	5.00	....
<b>Rosy Lilac.</b> Just what the name suggests—a clear, most lovely color, rather large, three-quarters open flower, well spaced. We know of no other variety of this color.....	10.00	....

	Each	Per Doz.
<b>LOS ANGELES.</b> Shrimp pink, very fine . .	\$.10	\$1.00
<b>MAIDEN BLUSH.</b> Big, early, light pink . .	.10	1.00
<b>Mrs. Jo Marshall.</b> This is another notably distinct variation in color and form, uniting the old Lemoine type to the more recent forms—a broad hooded pink with a very rich dark velvety blotch.....		
	10.00	....
<b>MINUET.</b> Very large, clear, lavender.....	1.00	10.00
<b>NIAGARA.</b> Giant spike, pink and cream, or Marguerite yellow .....	.10	1.00
<b>NORA.</b> Large, grayish lavender.....	.10	1.00
<b>PEACH ROSE.</b> Very beautiful dark rose..	.15	1.50
<b>PEARL OF DAWN.</b> Much ruffled pale rose pink.....	.15	1.50



### Giant White

Like a beautiful lily. A strong grower.

Each 15c.

Per Dozen \$1.00.

**Mrs. C. F. Pease.** This seedling first bloomed in 1926. It is a most charming flower, of medium size and height, exquisite in bud, opens wide, with outer petals slightly ruffled. Color of three inner petals is clear apple blossom pink, and outer ones very bright Padre rose, shading darker at tip. The two lower petals each have a lovely bright Tyrian purple feather. The stem is slender and wiry. All flowers face one way and are nicely

### Elf

Pure white  
with a delicate  
lemon lip.

Large flowers  
on a strong spike.  
Very fine.

Each 10c.

Per Doz. \$1.00.



spaced. Its reverse side is almost as  
beautiful as the front.

This is very distinctive, enough so to  
illustrate our purpose to bring out  
nothing but what is distinctively differ-  
ent in form or color from those varieties  
already in the field. . . . .

	Each	Per Doz.
Mrs. F. C. Peters. Large rose lilac. . . . .	.15	1.50
PRIMUMELLA. Ruffled yellow, tinge pink. . . . .	.15	1.50
PURPLE GLORY. Rich purple red, ruf- fled, superb, without rival. . . . .	.15	1.50
Red Fire. Most brilliant clear red. . . . .	.20	2.00
ROSE ASH. Ashes of roses, very lovely. . . . .	.10	1.00

### Elora

(Burbank)

*Early*

Creamy-white  
with rich cream  
spot in throat on  
three lower pet-  
als which are  
overlaid with  
featherings of  
American  
Beauty Pink.

Each 10c.

Per Doz. \$0.75.



	Each	Per Doz.
1910 Rose. Rich rose pink, splashed darker	\$0.10	\$1.00
Rose Glory. Rose pink ruffled.....	.10	1.00
Scarlano. Large intense red.....	.15	1.50
Scarlet Princeps (Virginia). Large scarlet	.10	1.00
SENTINEL. Best Australian, light red....	.05	.50
B. L. SMITH. Lovely light lavender.....	.15	1.50
SUPERBA. Showy crimson red.....	.20	2.00
The Storm. A dark bluish purple, shot through with lurid flecks that suggest the lightning's play, with dark crimson lines nearly obscuring a lighter ground in throat.....	5.00	....
WILBRINK. Large, pale pink, early.....	0.10	1.00
Orange Prince. Coppery yellow, hooded..	.20	1.75



### Glendale

A beautiful dark magenta, an entirely new shade in gladioli. Wide open flowers on a tall straight spike. This variety drew much attention at our exhibits this year.

Each 10c.

Per Dozen \$1.00.

### THE PETITES

We have developed a very small, dainty type of gladiolus, for uses which the larger varieties do not serve, and very greatly better than the Baby Glads, or Colvillii.

These we have in pink, white, rich vermilion and buttercup yellow, clear self colors except "Exquisite," which combines two shades of pink. We have a very small stock of these as yet, but we will release a few of the first one developed—"Exquisite," at \$25.00 per bulb. This was shown for the first time at the "Biltmore Show," Los Angeles, 1928, and was very greatly admired.

**Capt. Scarlet.** This is the brightest yet developed, and this is saying something, for no one denies the brilliancy of Virginia and Dr. Bennett. Capt. Scarlet is a large open flower, clear self color, except a very lovely cream blotch which greatly adds to its beauty.....Each, \$10.00



## Prices and Terms

Prices quoted in this list are postpaid delivered, on orders in excess of \$2.50; smaller orders postage extra. Cash with order.



Remittances should be made by check or post-office money order.

Prices per 100 or per 1,000 bulbs will be quoted on application.

We are prepared to supply planting stock to the trade.

We will replace any bulbs which are not satisfactory upon delivery, upon their return to us. However, The Rancho Santa Fe Bulb Co. gives no warranty, express or implied, as to description, quality, productiveness, or any other matter, of seeds, bulbs, or plants they send out, and they will not be responsible in any way for the crop. If the customer does not accept the goods on these terms they are at once to be returned.

We have a choice collection of seedlings which have been twice selected. Every one is a very desirable flower and distinctive. As we cannot afford to advertise so many new varieties, we have decided to sell them at a very low figure—\$10.00 per 100. As we will put in an Orchid gladiolus with each order of not less than \$5.00, order early as the number is very limited.

**E. J. Shaylor**

Beautifully  
ruffled,  
of deepest  
rose pink.  
Pure rose,  
Each 10c.  
Per Doz. \$1.00





Corsage      The Orchid

### THE ORCHID GLADIOLUS AGAIN

The dainty beauty of this remarkable flower is but poorly shown by the half tone cut.

The color is so exactly what such a shape should have that, while we have, by crossing this, developed several other colors with the same shape, they are not so beautiful as this. However, they are an interesting family and will be offered in two or three years.

We believe that many millions of the Orchid Gladiolus will be required to meet florists' needs when once they can be had at florists' prices.